

RIDE FOR SICKKIDS



Sunday, June 8, 2025

Goodwood Kartways

www.rideforsickkids.com

SPONSORSHIP
OPPORTUNITIES

Ride for SickKids Race



Karters are Driven to Give



The 1st Ride for SickKids Race brings together karting enthusiasts and racers raising money in support of The Hospital for Sick Children. The race offers a unique and memorable experience for go carting enthusiasts and their supporters, many of whom are passionate about family, philanthropy, and personal growth.

Get ready for an adrenaline-packed Race Day like no other! Our thrilling Enduro race will have you on the edge of your seat as each team, consisting of 1 Coach and 4 to 6 drivers, competes in an action-packed 2-hour challenge. With designated pit stops for driver changes, the excitement never stops! The event kicks off with an exclusive drivers' meeting, and we will wrap it up with a grand podium presentation to celebrate our victorious teams. But that's not all – from 4 pm to 7 pm, we're offering an unforgettable Race Experience for those craving the thrill of the track. Hop in, feel the rush, and experience the thrill of racing firsthand!

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About RFSK



Founded in 2009 by Nella Figliano, the Ride for SickKids brings together motorcycle enthusiasts to raise funds for The Hospital for Sick Children (SickKids) in Toronto, a world-renowned institution providing life-saving care to children worldwide. As SickKids works toward raising \$1.3 billion for a new state-of-the-art facility, the Ride plays a pivotal role in this effort, relying on corporate sponsorships to sustain its mission.

With the success of building an annual motorcycle tradition, it is exciting to expand this support to motorsports, with the introduction of the Ride for SickKids karting event. Building on the momentum of the Ride, the Race aims to raise funds and awareness, creating a lasting tradition of charitable motorsport. This innovative approach showcases the power of blending passion with philanthropy.

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Goodwood Kartways, located in Uxbridge, Ontario, Canada, is a popular go-karting facility for over 65 years offering experiences for both beginners and seasoned racers. Key features include:

- Track and Facility: A professionally designed outdoor circuit with challenging turns and elevation changes, along with a clubhouse, parking, and spectator zones.
- Kart Rentals and Racing: Rentals for individuals and groups, with options for corporate events, birthday parties, and special bookings.
- Karting Events: Regular club races, championships, and competitive series, supporting professional teams and rising drivers.
- Driver Development: Training programs led by experienced coaches to improve skills for all levels.
- Membership and Leagues: Competitive leagues for regular racers seeking a structured racing environment.



\$10,000 Title Sponsor

Category Exclusivity: Prominent display of logo as **Title Sponsor** on all official Ride for SickKids Race branding, including banners, print materials, and website.

Promotional Exposure: Company logo featured on banner and media kits sent to press outlets including radio, TV, and newspapers.

Digital and Social Media Promotion: Company logo on Ride for SickKids website with a link to the company's site, and promotion on social media four times in the month leading up to the event.

Event-Day Presence: Distribute promotional materials and receive a Gift in Kind acknowledgment letter from SickKids Foundation for sponsorship value.

\$7,500 Gold Sponsor

Promotional Exposure: Company logo featured on banner and media kits sent to press outlets including radio, TV, and newspapers.

Digital and Social Media Promotion: Company logo on Ride for SickKids website and promotion on social media three times in the month leading up to the event.

Event-Day Presence: Distribute promotional materials and receive a Gift in Kind acknowledgment letter from SickKids Foundation for sponsorship value.

\$5,000 Silver Sponsor

Promotional Exposure: Company logo featured on stage banner

Digital and Social Media Promotion: Company logo on Ride for SickKids website and promotion on social media two times in the month leading up to the event.

Event-Day Presence: Distribute promotional materials and receive a Gift in Kind acknowledgment letter from SickKids Foundation for sponsorship value.

\$2,500 Bronze Sponsor

Promotional Exposure: Company logo featured on stage banner

Digital and Social Media Promotion: Company logo on Ride for SickKids website and promotion on social media one time in the month leading up to the event.

Event-Day Presence: Distribute promotional materials and receive a Gift in Kind acknowledgment letter from SickKids Foundation for sponsorship value.

\$2,000 T-Shirt Sponsor

Company Logo on sleeve of official T-shirt for 2025 ride distributed to pre-registered riders and volunteer committee. Platinum sponsor package recognition

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

City, Province, Postal Code:

Instagram: _____

Website: _____

I WOULD LIKE TO:

Be a sponsor:

Title Sponsor - \$10,000

Gold Sponsor - \$7,500

Silver Sponsor - \$5,000

Bronze Sponsor - \$2,500

T-Shirt Sponsor - \$2,000

Make a donation: \$ _____

Provide a raffle prize:

Be a vendor at the event providing:

Method of Payment:

E-transfer:

rideforsickkidspayment@gmail.com

Cheque:

payable to Ride for SickKids

For additional information, contact

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